

CURRICULUM VITAE

DEJAN MAJKIĆ Born on 29-Jan-1977

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QUALIFICATIONS PROFILE

Visionary IT Leader, Agile Coach, and Course Creator with expertise in Agile transformations, Scrum coaching, IT strategy, and digital product management and sales.

- Master of Computer Science and Information Technology
- **20**+ **years of experience** in IT, product development, project management, and AI prompt engineering
- **Certified Scrum Master & Product Owner** with extensive experience in Agile/Scrum frameworks
- Successful online course creator with 100.000+ of learners worldwide

LATEST SPECIALIST TRAINING & CERTIFICATIONS

- **2025**: AI For Everyone by DeepLearning.AI
- **2025**: Career Design Self learning
- **2024**: Risk Management in Agile & Scrum Strategies for Identifying, Assessing, and Mitigating Risks
- **2023**: Advanced Agile Planning & Execution Course on optimizing workflows within Agile teams
- 2023: Understanding User Requirements
- 2022: Software Product Management Specialization
- **2021**: Managing Agile Teams
- **2020**: Online Teaching & Instructional Design

PROFESSIONAL EXPERIENCE

Chief Information Officer (CIO) – Tax Administration of the Republic of Srpska (2012 – Present)

- Spearheaded the **Agile transformation** of IT operations, improving project efficiency by 30%
- Developed and implemented a **strategic IT plan** aligning technology with business goals
- Optimized software development and infrastructure, reducing costs by 20%

Online Course Creator and Digital Sales Expert - (Freelance) (2019 – Present)

- Built and launched **40+ online courses** and couching programs, generating **consistent** revenue
- Developed a **7-day automated email course**, converting **15% of leads into paying** customers
- Created multiple **e-books** on Agile, risk management, and IT strategy, templates, tools...

Head of Central Personal Database – Civil Service Agency of the Republic of Srpska (2011 – 2012)

- Led the digital transformation of **national-level personal data systems**
- Implemented security and compliance measures to ensure data integrity

Other Roles:

- Senior Associate for Supervision & Control of Central Personal Database (2004 2011)
- Enterprise Resource Planning System Administrator Logos-tel Company (2 years)
- IT Specialist State Company Telekom (MTEL) (14 months)

PUBLICATIONS

- **Author of "Next-Gen Risk Management with AI"** A practical guide for Scrum professionals
- **Author of "The Real Scrum Guide 2025 BOOK"** A practical guide for Scrum professionals
- Author of www.whatisscrum.org/blog
- Regular contributor to Agile blogs, LinkedIn, Medium and YouTube.

SKILLS & EXPERTISE

Agile, Scrum and IT Management

- ✓ Certified Scrum Master and Product Owner
- ✓ Agile Coaching and Enterprise Agile Transformation
- ✓ Risk Management in Agile and Scrum
- ✓ Product Development and Backlog Management

Teaching, Course Creation & Content Development

- ✓ 5+ years of experience as a **course creator** and **educator**
- ✓ Developed **high-converting sales funnels** for digital products
- ✓ Expertise in automated email sequences & lead generation

Technology & Software Expertise

- ✓ **Jira, Trello, Confluence** Agile project management tools
- ✓ Moodle, WordPress, Joomla, Thinkific E-learning platforms
- ✓ Camtasia, Canva Video/Photo editing.
- ✓ ChatGPT, Gemini, NotebookLM, DeepSeek, Qwen, Claude, Perplexity, Grok.

LANGUAGES

- **Serbian** (Native)
- **English** (Fluent Professional working proficiency)

PERSONAL PROFILE

- ✓ Passionate about helping others through teaching and mentorship
- **♥** Strong influencing skills without direct authority
- ✓ Excellent teamwork, leadership, and public speaking abilities
- $\operatorname{\mathscr{C}}$ Driven by continuous learning and improvement
- \mathscr{S} Innovation oriented
- **⊗** AI proficient user

WHY HIRE ME?

- ✓ Proven leader in Agile, Scrum, and IT strategy
- ✓ Expert educator and course creator with a track record of successful online learning products
- ✓ **Recognized thought leader** with a strong industry presence

Next Steps

™ Let's connect: dejan@majkic.net | www.majkic.net | www.whatisscrum.org